



## SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR NETWORK-BASED SUPPLY CHAIN FORECASTING

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### ABSTRACT

A system, method and computer program product are disclosed for forecasting the sale of goods in a store utilizing a network-based supply chain management framework. Data relating to a supply chain is collected. The selection of one or more of a plurality of points in the supply chain is also allowed so that the data for the selected point in the supply chain may be analyzed. Based on this analysis, a forecast is made of one or more aspects of the supply chain at the selected point in the supply chain.

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